

GIN GA

Digital EP: "The Nights"



The Nights EP
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Rough Trade

www.monkeymusic.at/ginga_thenights_engl.php
www.thisisginga.com

Gin Ga released their debut album in Austria, Germany and Switzerland at the beginning of 2011. The album got lots of rave reviews in the above mentioned countries and the two singles "Final Call" and "This Is Happening" were picked up by numerous radio stations, with "Final Call" reaching the number 1 spot in Austria's national alternative radio charts. This successful release was followed by a series of club concerts and festival shows in the GSA countries.

Gin Ga's debut album did not pass by unnoticed outside the German speaking territories either: Eurosonic Festival in Holland immediately put Gin Ga on one of their main stages. After that, the band played some remarkable gigs all across Europe (Paris, London, Rome, Berlin, Hamburg), and was invited by a number of international showcase festivals such as Spot Festival Denmark, Culture Collide Festival USA and also the new GLIMPS festival in Belgium. In addition to these, the band even found some time for creative exchanges with other bands: in their home town Vienna, Gin Ga teamed up with Mintzkov for a sold out show at one of Vienna's most favourite venues WUK. In Aarhus (DK) they did a joined performance with Danish band KissKissKiss, and, just before hitting the recording studio last spring, Gin Ga joined Absynthe Minded for a showcase at the renowned Primavera Festival in Barcelona as part of "Small Countries, Big Music", a new European project, in which both bands are involved.

As for their music, comparisons with bands such as Arcade Fire or Broken Social Scene may be justified, but they neglect the fact that Gin Ga are much more than just another indie combo with a choir, strummed riffs, and violins. Musically, the band members have been trained in the indie sound of the 90's. The band learned to control their abilities on the instruments, to refrain from using too many complex, at times improvised structures, and discovered the kind of simplicity which sometimes characterises good songs. Gin Ga repeatedly disrupts aesthetic parts with drum attacks and creaking guitars and has developed an autonomous musical language throughout the years. This shows in the driving drums which again and again remain danceable - and often leads to comparisons with the art school pop of Franz Ferdinand. But it also becomes apparent in song passages during which the partly still playful melodies and structures are allowed to shine. The signature feature of the band - apart from the use of violins, keyboards and choirs - remains the vocals. Alex Konrad has one of those wonderful voices which appear masterfully artificial, but which never degenerate into an act. Those who do not mind the complex sound aesthetics will eventually be rewarded with amazing and stylistically diverse pop songs which crystallise out of the tracks' rough edges. You should continue to keep an eye on this band!

At the moment Gin Ga is working hard, recording their second album. Shortly the band will release a new 4 track EP "The Nights", as a teaser for the forthcoming album. The EP also shows the somewhat new direction the band is evolving musically. Stay tuned!

(Jeroen Siebens / Waves Magazine)

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Tracklisting:

- 01) The Nights
- 02) You Know
- 03) Dancer
- 04) One Of Us